

2014 FROST & SULLIVAN INDONESIA CONTRACT RESEARCH ORGANIZATION OF THE YEAR

Prodia the CRO



The Frost & Sullivan Indonesia CRO of the Year award is presented to the leading company that has shown exemplary performance in terms of top line revenue, use of technology, partnerships, investment trend and growth potential. Prodia the CRO has proven its dominance in the Indonesian market by showing outstanding growth and financial performance. It is the first full service CRO and one of the most experienced and technologically advanced players in the country.

The company has a strong nationwide network, supported by Prodia Laboratory which has over 250 outlets, over 475 investigators from various expertise, and customers that span from local and international companies, CROs and clinical research centres, to local hospitals and universities.

Besides collaborating with global CROs, the company has also forged ties and partnership with global central lab such as Quintiles Lab (QLabs). Prodia has also been actively involved in collaborating with local hospitals and universities to increase their infrastructure capabilities of performing clinical trials..

Technology wise, for laboratory activities, the company has invested a lot in employing state of the art methods of testing that delivers rapid turnaround time with high throughput. The company has given a significant focus to timely deliverance of results within 24 hours of the arrival of specimens to the labs.

Apart from Prodia the CRO, Prostem, the other company in Prodia Group is also making an effort to collaborate with international players for joint research in new trend medicines, such as personalized medicine and stem cell research. It has already begun working with Medipost of Korea to use stem cells to create replacement cartilage for knees called Cartistem. Proline, another company in Prodia Group, is also working with a German partner for the technology and planning to start the assembly of medical equipment for primary care in Indonesia at their facility in Cikarang.

The company is perceived to exhibit outstanding management and consistent growth. The company must offer good quality products and/or services and have positive social and economic impact on local and national communities. With such a long list of achievements and exiting future plans, there is no doubt that Prodia the CRO is the worthy recipient of this prestigious award.